

# Advert

## Company Overview

Oncam is a global leader in intelligent video technology, with over two decades of innovation redefining what is possible in real-time video intelligence. Our solutions help organisations see clearly, act quickly, and scale confidently. With teams in the UK, US, Turkey, and the Middle East, we design hardware, software, and cloud technologies that are simple, open, and built for long-term reliability.

Our vision is to empower a safer world with smart, connected video that protects what matters most. Organisations worldwide, from retail, education to healthcare and logistics, trust Oncam because we empower our people to think boldly and act with integrity. Our culture is built on collaboration, curiosity, and a passion for making a real impact. You will join a diverse, supportive team that values your ideas and encourages you to grow.

## The Role

We're looking for a versatile and data driven **Marketing Manager (US)** to partner closely with our VP Partner Success & Marketing. This is a high impact role where you'll shape Oncam's digital presence, develop integrated campaigns, and influence how our brand shows up across the US market.

You'll have the freedom to experiment, lead with insights, and bring bold ideas to life, while contributing directly to our commercial growth and partner engagement.

## What you'll do

- Drive innovative, multi-channel marketing campaigns that support brand awareness, lead generation, and partner engagement.
- Own and optimise Oncam's digital ecosystem (web, CRM, SEO, SEM, social), ensuring our presence is compelling, modern, and insight-led.
- Use analytics and reporting tools to uncover insights, improve performance, and guide decision-making across marketing activities.
- Collaborate with cross-functional teams to deliver on-brand content that tells our story and showcases customer value.
- Lead the execution of industry events and trade shows, from planning to ROI reporting.
- Conduct market and competitor research, turning data into actionable recommendations that drive growth.

## What you'll bring

- 3+ years' B2B marketing experience in a fast-paced SME or tech environment.
- Relevant industry experience.
- Strong understanding of digital ecosystems—SEO, SEM, CRM, social—and experience running paid/organic campaigns.
- Confident using analytics tools to guide strategic decisions and optimise performance.
- Excellent communication and editorial skills with the ability to tell compelling stories.
- A collaborative mindset, curiosity, and a continuous-learning approach.
- Ability to manage projects and agencies with confidence and clarity.
- Willingness to travel and work across time zones with our global team, as and when required.

## Nice to have

- Degree in Business/Marketing; CIM or equivalent.
- Experience in the technology sector and distributor management.
- Up to date knowledge of marketing trends/platforms; experience with HubSpot, Microsoft Dynamics, and SEO tools

## Why work for us?

Join a people-first organisation where your ideas and ambitions are valued. You'll work with global teams, contribute to cutting-edge video technology, and grow in an environment that champions uniqueness, collaboration, and integrity.

## Benefits

On top of a competitive salary, you can expect a whole load of perks:

- **Flexible remote working**, with opportunities for global collaboration.
- **Comprehensive US medical, dental, vision & life insurance.**
- **401k plan** with competitive employer contribution.
- **20 days' holiday + US bank holidays** (pro-rata).
- **Access to a learning platform** to support your continuous development.
- **Enhanced Family Friendly Leave** for life's important moments.
- **Employee Assistance Programme** supporting your wellbeing.
- **Quarterly Employee Core Values Awards:** Nominated by your peers, the winner gets a fancy glass trophy and a voucher!
- **After smashing probation:**
  - **Work From Anywhere:** That's right, you read that correctly! For up to 15 days in a consecutive year, you can work ANYWHERE aside from your home office.
- **Candidate Referral Scheme:** Know the perfect person to join the team? You could bag up to \$3,000 for putting in a good word.

## We are powered by uniqueness.

We are a diverse bunch and celebrate over 14 different nationalities across our regions. We champion and welcome diversity in our workforce and ensure all job applicants receive equal and fair treatment, regardless of gender, sexual orientation, marital or civil partner status, gender reassignment, race, colour, nationality, ethnic or national origin, religion or belief, disability or age.

## Apply now

For further information visit us on [www.oncam.net](http://www.oncam.net) or submit your CV to [hr@oncam.net](mailto:hr@oncam.net).